

clearwater

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The Boise Valley
Advantage

BOISE STATE
UNIVERSITY

Main Street Station

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The Boise Valley ...
**Although world famous
for its agriculture, Boise
has an equally vibrant
environment for a
variety of industries.**

Boise Valley - The Boise Valley is not only home to the capitol of Idaho, but also serves as the center of commerce, politics, population, cultural events, and the blue field that personifies the Boise State Broncos. As a high desert community resting at the foot of the mountains, it is surrounded by thriving bedroom communities rich in their own histories and economies, bringing the metro area population to approximately 756,000. Experts estimate the MSA population will exceed 816,000 by 2025.

Although Idaho is world famous for its agriculture, it has an equally vibrant economic environment for high-tech, healthcare, education, transportation, service, tourism, and retail industries. Many nationally and globally recognized corporations have a home in the valley including Micron Technology, Hewlett Packard, DirecTV, Albertsons, J.R. Simplot Company, MotivePower, Materne, LambWeston, and many others.

Forbes consistently ranks the Boise Valley as one of the top places in the country to do business, high quality of life, raising a family, entertainment, and recreation.

Top Private

Employers

St. Luke's Health System	7,000 - 7,999
Micron Technology, Inc.	5,000 - 5,999
Saint Alphonsus Health System	5,000 - 5,999
Albertson's	3,000 - 3,999
Walmart	3,000 - 3,999
J R Simplot Company	2,000 - 2,999
HP Inc.	1,000 - 1,999
Fred Meyer	1,000 - 1,999
Idaho Power Company	1,000 - 1,999

Source 2020 Boise Valley Spotlight



\$525,000

Ada County Median:
Home Value (IMLS June 2021)

2.9%

Boise MSA:
Unemployment Rate (May 2021)

\$91,303

Ada County Average:
Household Income (STDBonline 2020)

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The Boise Valley
**The third largest metro
in the Northwest and
#78 largest in the
country.**

755,639

Population:
Metro Area (2020)

#1

Moving Destination:
Metro Area (2020)

#1

Economic Growth:
Boise
(US News, Best States Rankings 2021)

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The Boise Valley
**Serves as the center of
commerce, politics, and
cultural events for the
region.**

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The Boise Valley
**A centrally positioned
destination location
for industry and talent
relocation.**

23

Nonstop Destinations:
Boise Airport (2021)

2.0

 MILLION

Travellers per year:
Boise Airport (2021)

18

 MINUTES

Average commute time:
Boise Valley (BVEP, 2020)

239,077

Population:
Boise (2020)

#6

Best Economy:
Boise Metro (Milken Institute 2021)

#1

Top Performing Housing Market
Boise (2020)

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The Boise Valley
**Includes several of
Idaho's most highly
populated cities.**

The Boise Valley
**75% of the Boise Metro
population is under the
age of 55.**

\$22.68

Metro Avg. Hourly Wage:
Business climate (2020)

41%

+\$75K Household Income:
Income Distribution (Boise, 2020)

61%

White Collar Workers
Employee profile (BVEP, 2020)